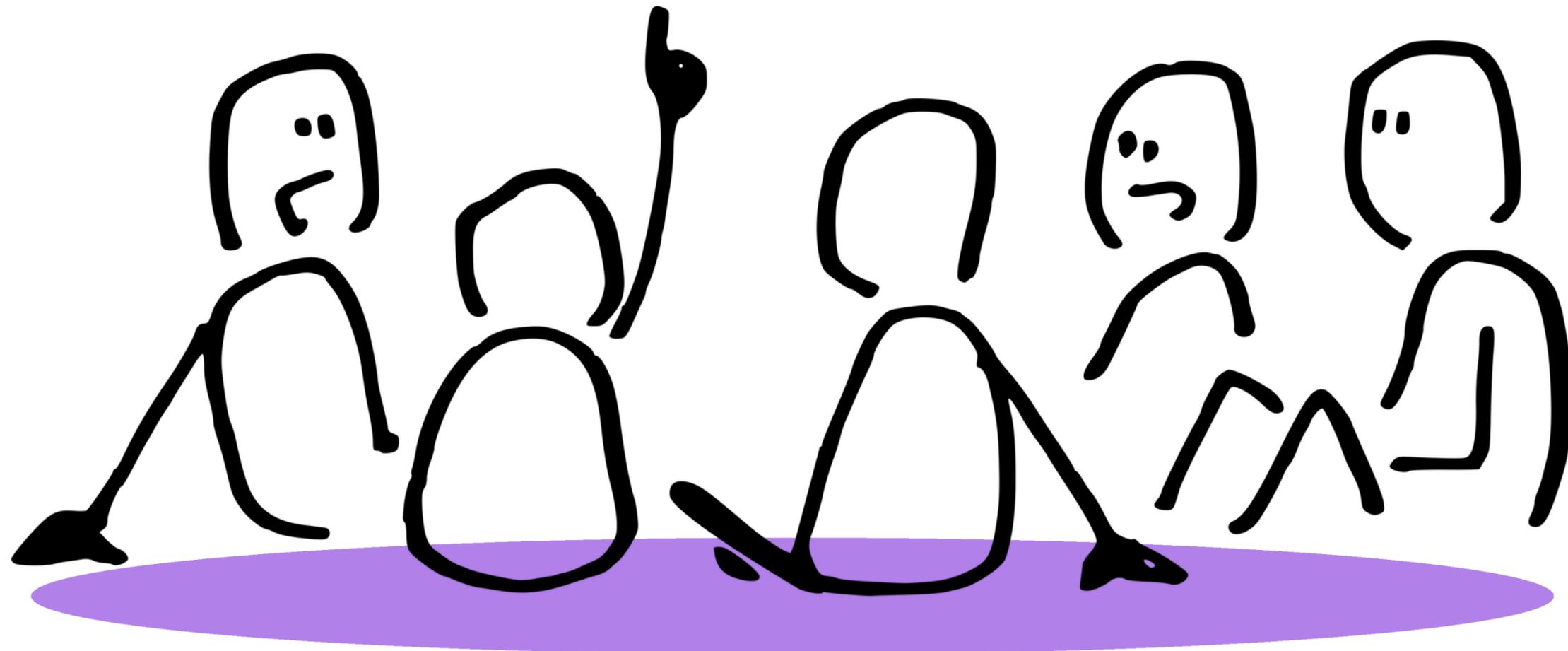
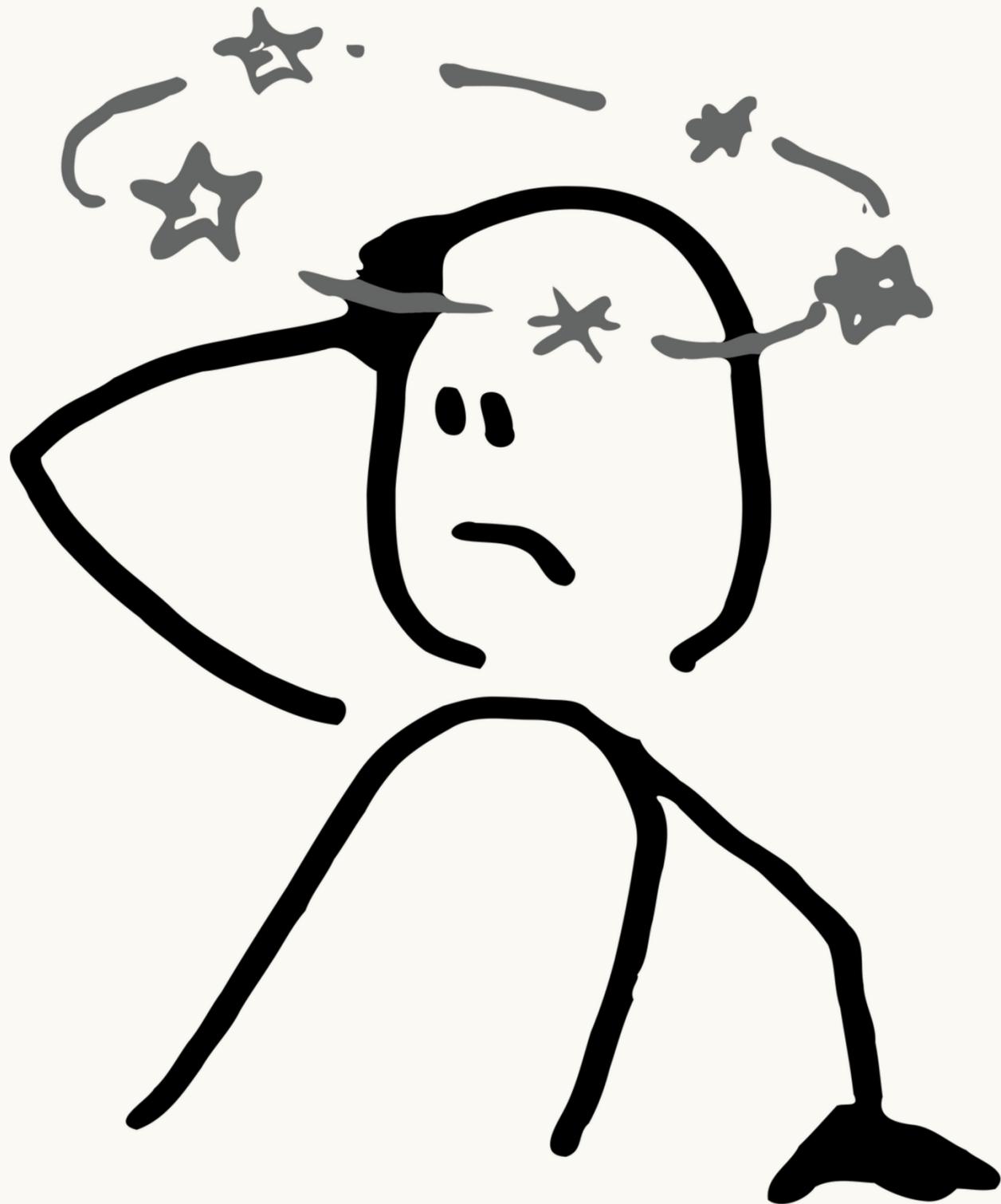




# RECLAIMING THE CENTRE

A Vision for Unity, Reason, and Progress in Australian Politics.





# Welcome!

Feeling politically dizzy? You're not alone.

CentreUnity was born from the growing frustration many Australians feel — overwhelmed by partisan noise, polarisation, and performative outrage. The shouting matches between left and right have drowned out what really matters: thoughtful governance, practical solutions, and genuine respect.

We created CentreUnity to offer something different — a clear, steady voice in a chaotic political landscape. We are building a movement grounded in reason, fairness, and shared humanity — for Australians who are tired of division and ready to build something better.

This document is your introduction to that movement. It explains who we are, what we stand for, and how you can help bring a new politics to life — one that values listening over lecturing, problem-solving over point-scoring, and unity over ideology.

If you've ever looked at the current state of politics and felt lost, exhausted, or unheard — you're exactly where you need to be.

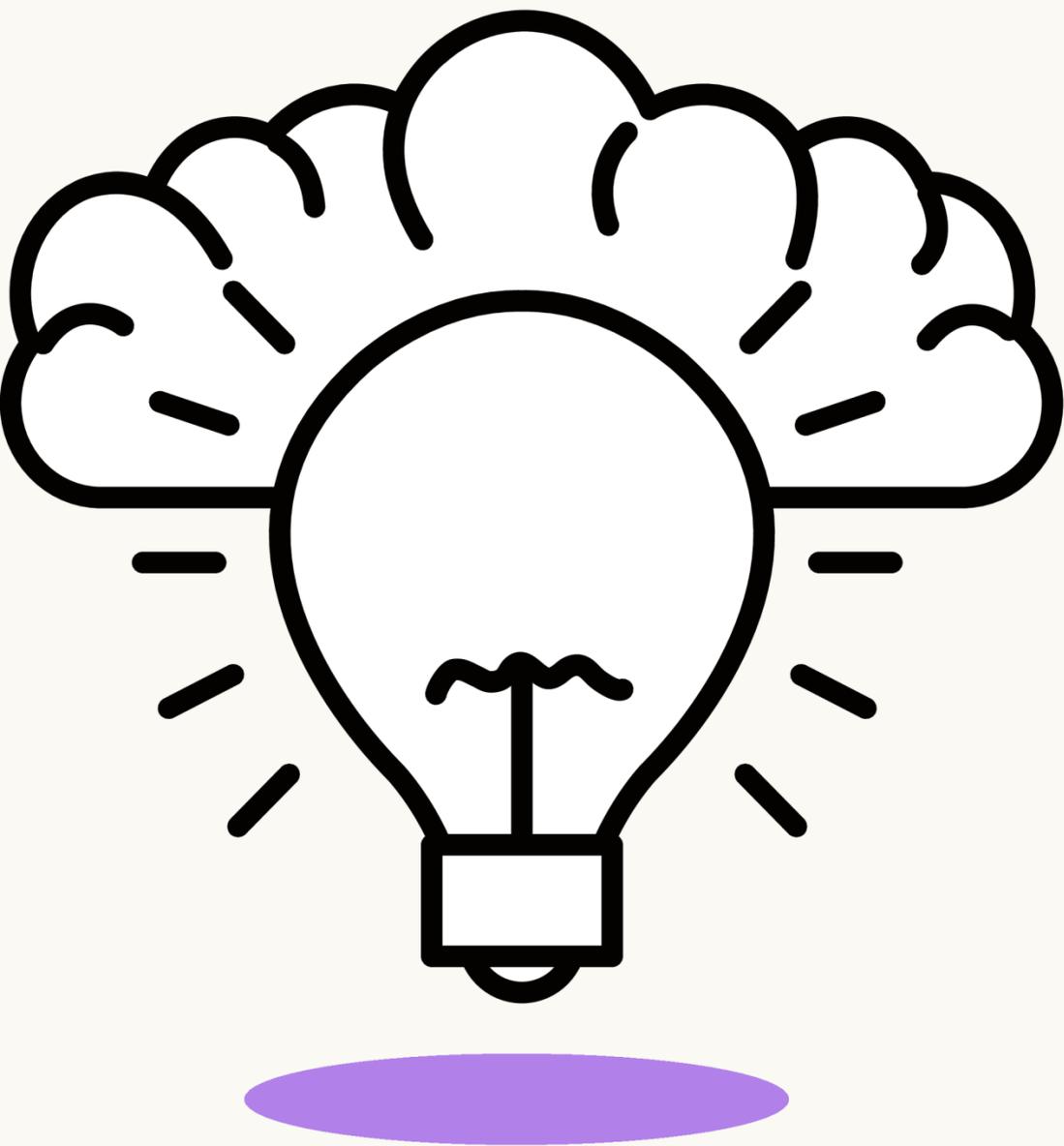
Welcome to CentreUnity.

Warm regards,

**The Executive Committee**

5 May 2025





# Politics should be about solutions, not sides.

CentreUnity is a movement for Australians who are tired of partisanship, polarisation, and performative politics.

We believe in:

- Evidence over ideology
- People over party lines
- Collaboration over conflict

Together, we're working to build a better way forward.



# The Four Principles of Centrist Humanism

At CentreUnity, we believe politics should serve people — not ideologies. Our values are rooted in centrist humanism: a commitment to practical, inclusive, and principled governance that puts human dignity, fairness, and reason at the heart of every decision.

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## 1 Centrist

Not because we avoid hard decisions, but because we reject ideological extremes. We focus on what works — real solutions grounded in balance, evidence, and the lived experiences of Australians.

## 2 Humanist

We believe in the inherent worth of every person. We prioritise human wellbeing, civil liberties, and universal dignity over dogma or division.

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## 3 Secular

A just government must respect all beliefs by remaining neutral. We defend freedom of religion and freedom from religion, ensuring public policy serves all equally.

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## 4 Evidence-led

Good decisions come from facts, not fear. We follow the data, trust the science, and value expertise — but always through a human lens.



# Growth of the Reasonable Centre

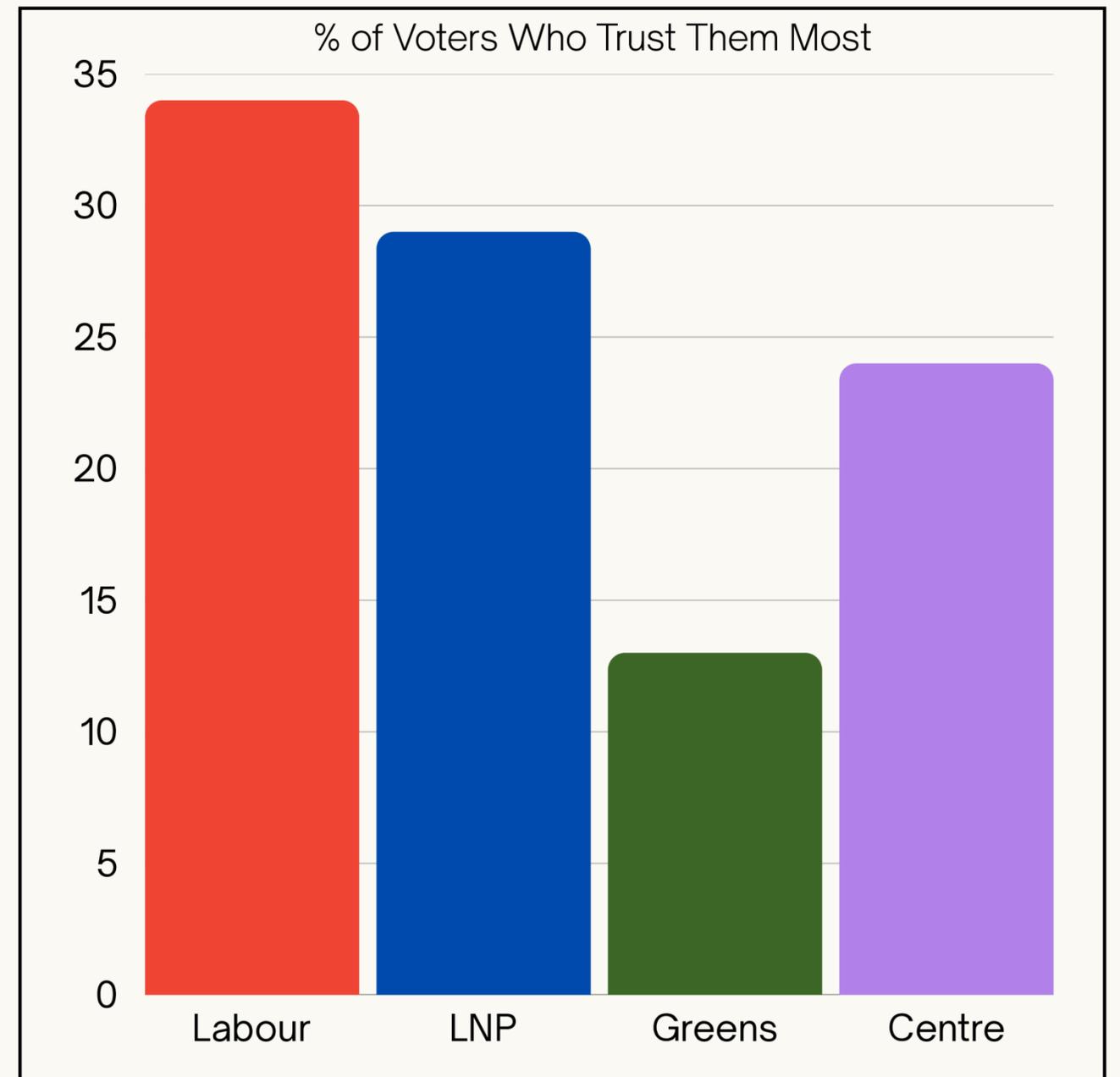
## Voter Sentiment - A Shift to Common Sense

Australians are increasingly rejecting the extremes of traditional politics — and looking for something better.

Recent surveys show growing public support for:

- Independent and centrist candidates
- Evidence-based, practical policies
- Secular, inclusive governance
- A renewed focus on progress over polarisation

There is a clear appetite for politics grounded in reason, unity, and shared humanity — and that appetite is growing.



*Note: "Centre" includes support for independents, teal-style candidates, and emerging centrist/humanist movements like CentreUnity. Figures are based on aggregated trust levels from 2025 published polling (Essential, Resolve, and Lowy), reflecting which group voters say they trust most to govern responsibly.*

# What the World Is Learning About the Centre

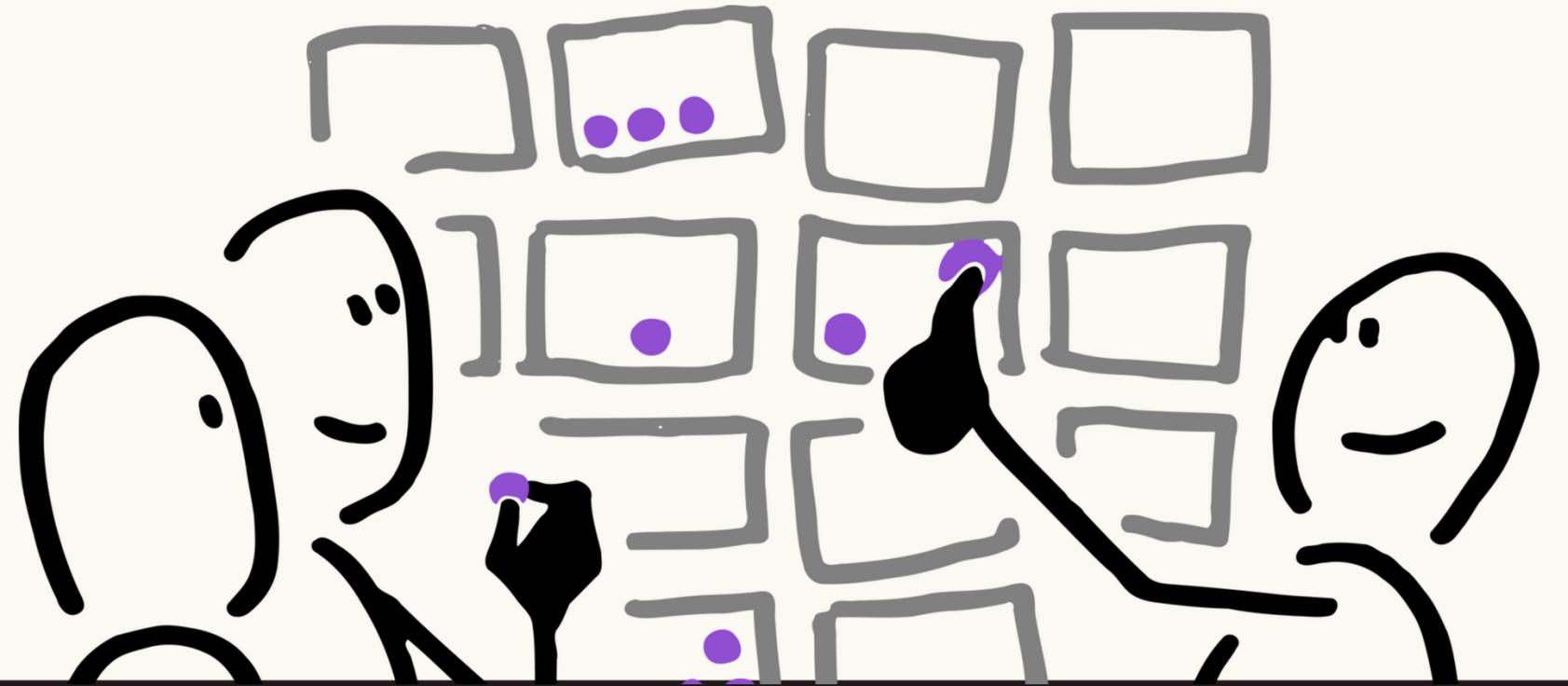
From Scandinavia to New Zealand, nations are finding that centrist, evidence-led politics can deliver real progress.

- **Nordic countries** combine economic opportunity with social fairness — grounded in pragmatism.
- **Germany's coalition politics** show that compromise doesn't mean weakness — it means democracy working.
- **Canada** – Growing support for independent, values-based leaders outside the traditional two-party binary.
- **Canada and New Zealand** have embraced inclusive, moderate leadership to navigate division and uncertainty.

Australia can learn from this global shift: unity, reason, and evidence deliver results.



# Benefits of a Centrist Approach



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## Economic Stability

Pragmatic policies that support growth and manage fiscal responsibility.

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## Social Cohesion

A unifying approach that bridges cultural divides and promotes mutual respect.

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## Policy That Works

Evidence-led governance that focuses on real-world outcomes — not ideology.

# Building a Culture of Reason and Respect

Australia needs leaders — and citizens — equipped with:

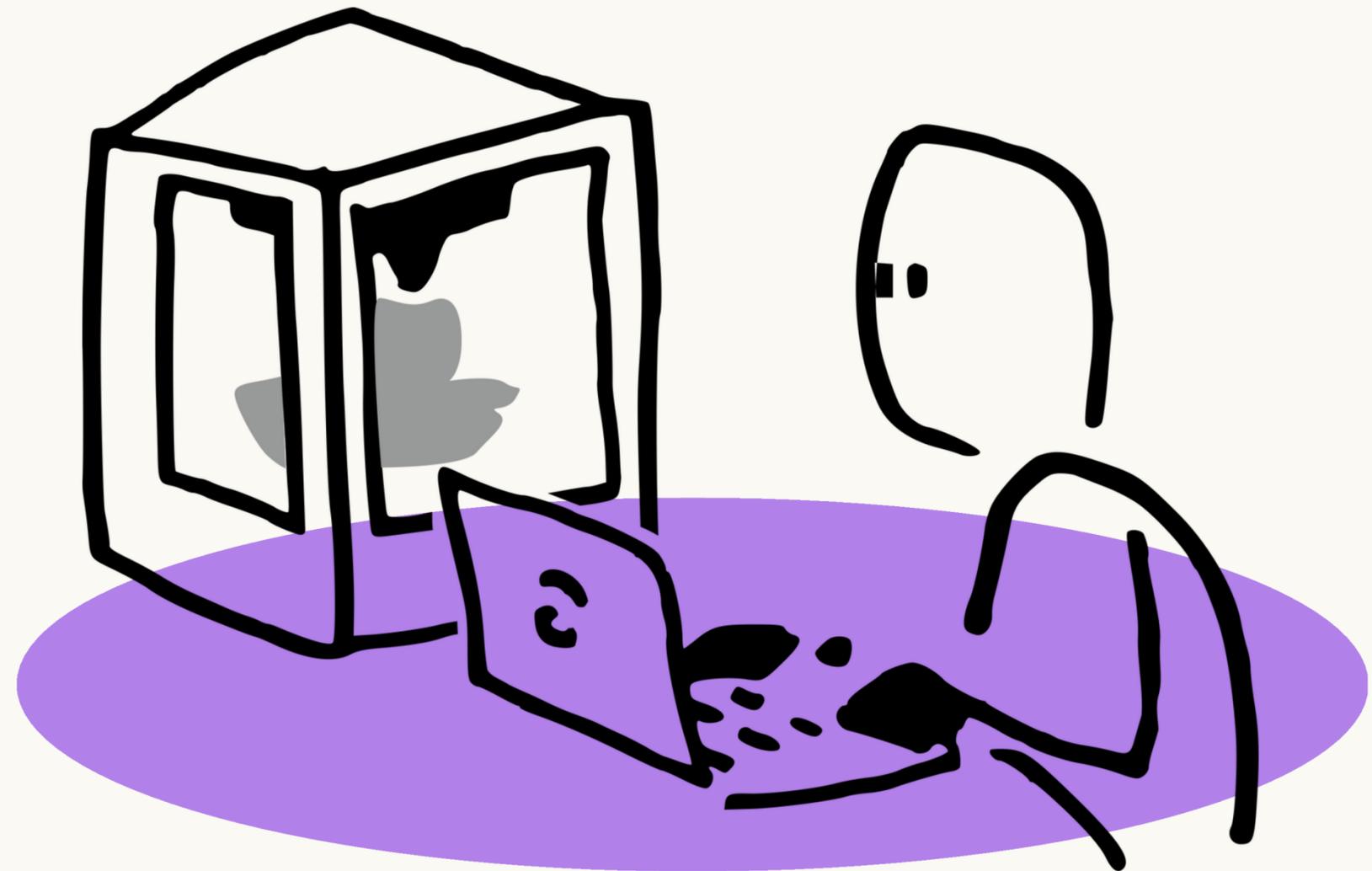
**Critical thinking** over tribal loyalty

**Collaboration skills** across political divides

**Constructive debate** over outrage cycles

**Empathy** over polarisation

CentreUnity fosters a movement that empowers Australians with these values — creating a new political culture rooted in reason, not rhetoric.



# Fixing the Broken Political System

## The Opportunity

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## The Challenge

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- Voter disillusionment
- Media-driven polarisation
- Performative culture wars
- Short-termism over long-term solutions

- Build a home for the politically homeless
- Reclaim public trust through evidence-led policy
- Unite Australians around shared values and mutual respect
- Create a new political centre grounded in reality, not ideology

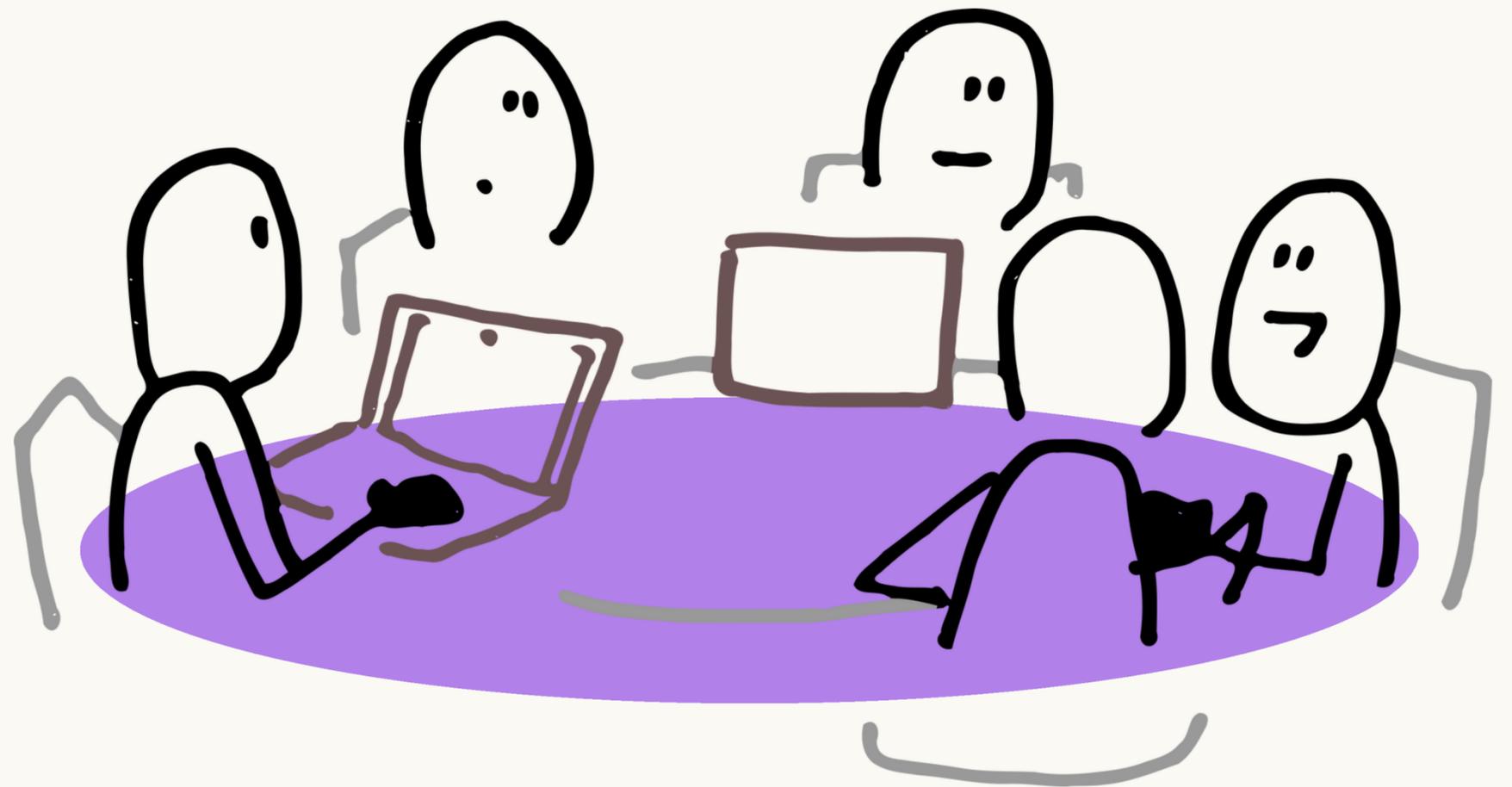


# More Than a Party. A New Kind of Politics.

**CentreUnity** isn't just about winning votes — it's about rebuilding trust in how politics is done.

What sets us apart:

- No allegiance to old party machines
- Policy shaped by evidence, not ideology
- A commitment to civil, respectful debate
- Practical solutions over culture war distractions
- A platform built with — not just for — Australians

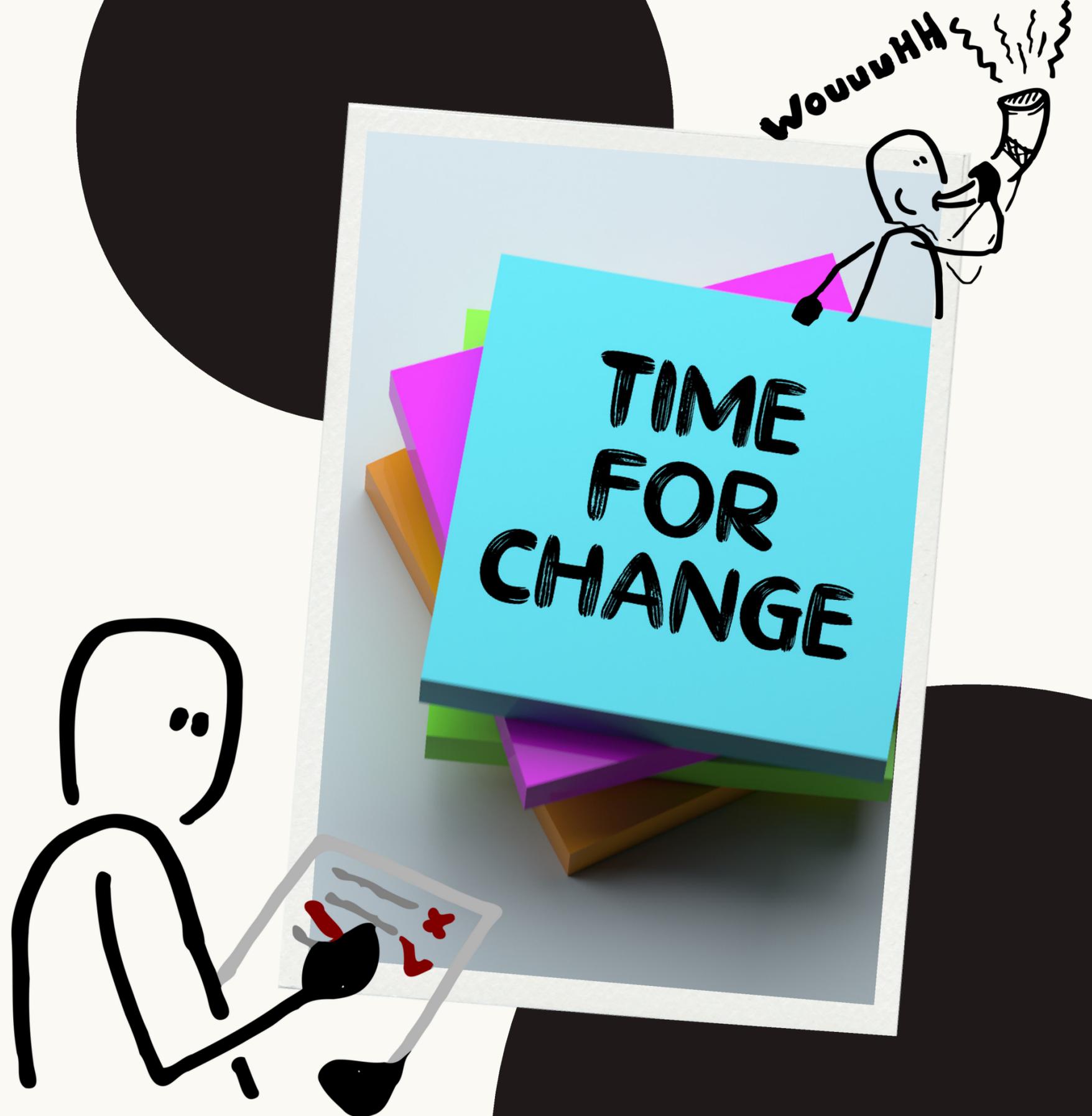


# Why Now Is the Moment for a Reasoned Centre

Australians are ready for something different.

- Record levels of political disengagement
- Growing frustration with partisanship and polarisation
- Demand for real solutions to cost-of-living, climate, and inequality

CentreUnity offers a hopeful path forward — rooted in common sense, compassion, and courage. The centre is not a compromise — it's a commitment to what works.



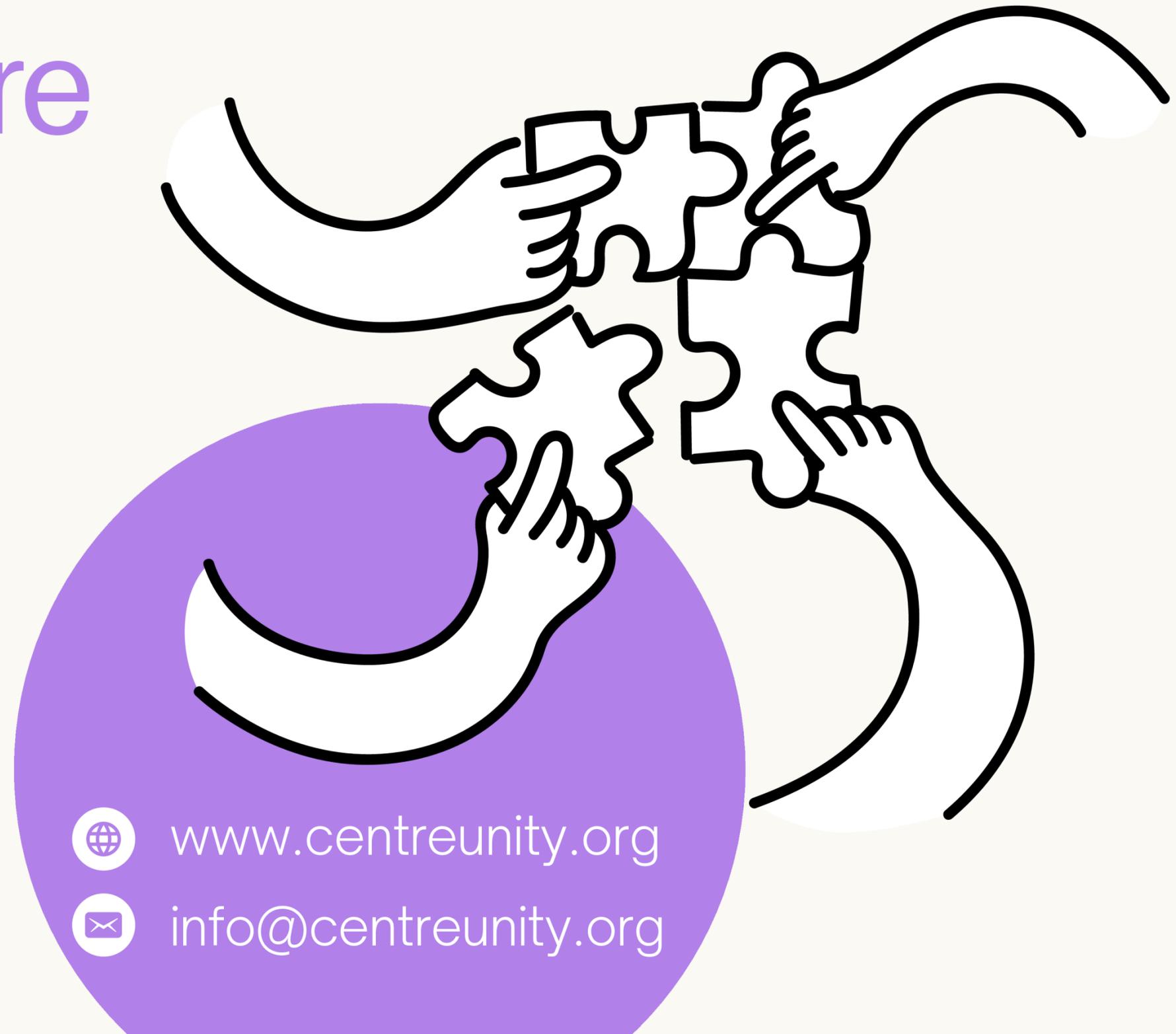
# Help Us Build Australia's Centre

CentreUnity is more than a movement — it's a mission.

Here's how you can take part:

- Sign up as a supporter
- Help us reach official registration
- Share our message online and offline
- Attend events and forums
- Contribute your voice — policy ideas, lived experience, or expertise

**Together, we can reshape Australian politics — not left, not right, but forward.**



[www.centreunity.org](http://www.centreunity.org)



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